

## **FOR IMMEDIATE RELEASE**

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# **Popcornopolis Weaves Magic into Every Kernel with NEW Unicorn Popcorn**

*Unicorn Popcorn is now available online at [popcornopolis.com](http://popcornopolis.com)*



**[Los Angeles, CA] October 4, 2018** —Popcornopolis, the family-owned and operated gourmet popcorn company, today announced the launch of their **NEW Unicorn Popcorn**. Inspired by myth and magically irresistible, Unicorn is popping with fruity flavor and enchanting taste buds of all ages, Unicorn Popcorn debuts online Thursday, October 4, 2018 and is available in Popcornopolis' iconic regular-size and mini cones. To be one of the first to purchase Unicorn Popcorn, visit [popcornopolis.com](http://popcornopolis.com).

"Our goal is to not only create a popcorn that families and popcorn fans will love and enjoy, but to inspire imagination and create memories for the kids and the kids at heart," said Wally Arnold, owner and Mayor of Popcornopolis. "We understand the importance of quality ingredients and pride ourselves on constantly creating high-quality, mouthwatering snacks. Our Unicorn Popcorn exemplifies our promise to create incredible snack experiences for every customer and unique packaging that also serves as the perfect gift."

Dubbed the experts in popcorn, Popcornopolis' new Unicorn Popcorn is formulated with premium ingredients that capture the sweetness, fantasy and fun of unicorns in every bite. Each crunchy kernel is made with natural flavors and

natural colors, and finished with creamy, sweet-tart icings. Unicorn Popcorn is not only magically scrumptious, it is also certified gluten-free and made with non-GMO American-grown corn - just like all of Popcornopolis' gourmet popcorn goodies.

Especially fun for Halloween trick-or-treaters or festive celebrations, Popcornopolis' iconic cone has been transformed for Unicorn Popcorn into a charming tribute to the unicorn's magical horn wrapped in a special rainbow-and-ribbon-theme. Unicorn Popcorn is available in regular size cones, as part of the popular Create-Your-Own assortment, and available in a case of 40 mini cones. Six iconic cones of the latest mythical recipe are \$50.46 and one case of 40 minis is \$84.99.

"Made the way it oughta be", Popcornopolis gourmet popcorn offers 20 mouthwatering recipes and is made from American-grown, non-GMO popcorn. Crafted with big time flavor, the company's gourmet popcorns are also certified gluten-free with no high fructose corn syrup, or added preservatives, and only the finest ingredients and cooking practices.

For more information, a full list of Popcornopolis recipes, and to place your order for Unicorn Popcorn visit [popcornopolis.com](http://popcornopolis.com)

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#### **ABOUT POPCORNOPOLIS**

Popcornopolis was founded by Wally and Kathy Arnold. In 2003, the Arnolds opened their first Popcornopolis retail store at Universal City Walk in Los Angeles, California. Today, the family-owned company's iconic cone-shaped and bagged popcorn packages can be found in grocery and club stores, professional sports stadiums, movie theatres and at [www.popcornopolis.com](http://www.popcornopolis.com). Committed to giving back to the community, Popcornopolis Fundraising has helped raise more than \$15 million for non-profit groups by partnering with organizations that support youth, families and education across America.