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Popcornopolis Unicorn Popcorn® to Debut at Select Target Stores Nationwide



[Los Angeles, CA] May 24, 2019 — The gourmet popcorn company, [Popcornopolis](http://www.popcornopolis.com) is pleased to announce the launch of the popular Unicorn Popcorn® in over 1,300 Target retail stores across the country. Unicorn Popcorn® will be available in Popcornopolis' iconic cones in the Café section of Target and in point-of-purchase displays beginning Saturday, May 25, 2019 for the retail price of \$4.99 each.

“This is an exciting moment for Popcornopolis. Partnering with Target allows us to share our delicious popcorn with more people looking for high-quality, mouthwatering treats,” said Wally Arnold, CEO and Mayor of Popcornopolis. “This partnership exemplifies our commitment to create an incredible experience for every customer. We hope Target shoppers will enjoy Unicorn Popcorn®, as well as the good times that come from sharing it with their family and friends.”

Dubbed the experts in popcorn, Popcornopolis' highly sought-after Unicorn Popcorn® is formulated with premium ingredients that capture sweetness, fantasy and fun in every bite. Each crunchy kernel is a candy-sweet treat with fruity all-natural flavors, lemony frosting and the hues of pastel rainbows. Made with natural flavors and colors, Unicorn Popcorn® it not only magically scrumptious, it is also certified gluten-free and made with non-GMO American grown corn—just like all of gourmet popcorn goodies from Popcornopolis.

“Made the way it oughta be”, Popcornopolis offers over 20 mouthwatering varieties. Crafted with big flavor, the company's gourmet popcorn contains no high fructose corn syrup or added preservatives, and uses only the finest ingredients and cooking practices. For more information, a full list of Popcornopolis gourmet popcorns and to learn more about Unicorn® Popcorn visit www.popcornopolis.com today.

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ABOUT POPCORNOPOLIS

Popcornopolis was founded by Wally and Kathy Arnold. In 2003, the Arnolds opened their first Popcornopolis retail store at Universal City Walk in Los Angeles, California. Today, the family-owned company's iconic cone-shaped and bagged popcorn packages can be found in grocery and club stores, professional sports stadiums, movie theatres and at www.popcornopolis.com. Popcornopolis: Known for the Cone.™